

General Terms and Conditions of booking

For the 2025 Pershore Plum Festival Fayre Day – Food Village

1. Stallholders are advised to carefully read the following terms and conditions of stall hire prior to completing their application. They should also retain the copy of the terms and conditions for their future reference and guidance.
2. Applications for bookings will be taken for the Pershore Plum Festival occurring over the Bank Holiday Weekend of Sunday 24 - Monday 25 August 2025.
3. Although applications will be considered after the deadline, they will be placed on a reserve list with priority given to those who have returned applications before the deadline.
4. In the event of a cancellation, we regret refunds will not be given for bookings cancelled by exhibitors after 14 July 2025. 50% of the booking fee will be returned if cancellation is made before this date. Any cancellations need to be received in writing by the Pershore Plum Festival.
5. All exhibitors must possess Public Liability Insurance cover and must produce documentary evidence to that effect; this must be sent with the application or by the 10 August 2025 at the latest.
6. Applications can only be considered with a Risk Assessment completed at the time of application.
7. All applications for bookings will be considered and will be accepted entirely at the discretion of the Pershore Plum Festival Trading committee whose decision is final.
8. Stallholders are responsible for provision of all health and safety including fire and/or food safety standards where appropriate.
9. Stallholders must have their stalls set up and manned at all times during the opening hours which are 9.30am – 5pm. Stalls must be set up by the time the Fayre opens and must not be dismantled before the Fayre closes.
10. Stallholders may only set up during the morning at their pre-assigned time. All vehicles must be moved to the Exhibitors' car park immediately after unloading.
11. Access for vehicles is available at set-up times between 7am and 9.30am and break down of stalls after 5pm. **VEHICULAR ACCESS IS NOT AVAILABLE AT ANY OTHER TIME** other than for emergency vehicles in accordance with the Road Closure order enforced on Broad Street. Set-up times will be specified in the stallholder information pack.
12. Vehicular access directly to the pitch is available.
13. Exhibitor toilets and hand wash facilities are available at the Public Toilets situated on the Abbey Park side of Church Walk. Additional toilets will also be provided on Abbey Park. Please ask where they are situated if unsure.
14. Facilities on site will be available for disposal of rubbish.
15. It is important that a good mix of stalls and merchandise is provided. The Pershore Plum Festival committee will allocate appropriate pitch positions at its discretion.
16. Services offered, articles sold and any vehicles brought into the Fayre area are at the risk of the stallholder. In particular the stallholder is at all times responsible for the safety of all items sold and/or held at the stall. The Pershore Plum Festival cannot accept liability for any damage to or loss of any items howsoever caused.
17. Any equipment used for cooking/heating must be placed in a position which is not accessible by the public, particularly children. It must also be placed on a stable surface in a position which does not present a risk of injury to stallholders, their staff or anyone involved in the operation of the event.
18. All stallholders must comply with directions and instructions issued by the Pershore Plum Festival and the official stewards. Failure to do so may result in the removal from the event.
19. As the Pershore Plum Festival is primarily an outdoor event and visitor numbers have proved to be affected by weather conditions, the organisers of the event accept no responsibility for poor trading. It is recommended that weather insurance is obtained by the exhibitor for this event to cater for such occasion.

Terms and conditions of pitch hire may be subject to amendment – you will be notified of any changes.